

S/N 10/772,530

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Alan Tien et al.

Examiner: Khanh Le

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Group Art Unit: 3682

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Customer No.: 49845

Confirmation No.: 5406

Title: METHOD AND SYSTEM FOR INCENTIVIZING THE PROMOTION OF A
PAYMENT SERVICE

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action dated June 24, 2011, Applicants submit the following remarks and amendments.